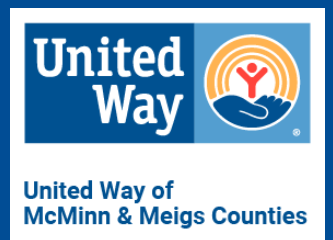




# 2024 SPONSORSHIP OPPORTUNITIES



# PARTNER WITH US.

United Way has been driving positive change for generations in our community. At United Way of McMinn & Meigs Counties our mission is to unite our community's resources to give everyone the opportunity for a good quality of life through programs in EDUCATION, FINANCIAL STABILITY, and HEALTH.

An investment in United Way funds a network of local programs that meet short-term needs while investing in long-term stability and providing food, housing, career training, educational enrichment, mental health services, and crisis intervention for kids, adults, and seniors. It takes everyone working together to create a strong, vibrant community. We all win when children succeed in school, families are financially stable, and our neighbors are healthy.

Together, we can create a thriving community for all. We invite companies looking for engaging and impactful ways to make a difference in the McMinn and Meigs community to partner with United Way of McMinn & Meigs Counties through our 2024 Sponsorship Opportunities.

Why partner with United Way of McMinn & Meigs Counties?

- Impact your community
- Receive local visibility year-round
- Increase your brand exposure and elevate your corporate identity
- Reinforce your company's reputation as a strong community partner
- Engage your employees and strengthen your workforce

If you're interested in sponsoring a United Way of McMinn & Meigs Counties event, please visit [uwmcminn-meigs.com](http://uwmcminn-meigs.com) or email [unitedway@unitedwaymm.com](mailto:unitedway@unitedwaymm.com)



# 3<sup>rd</sup> Annual UWMM Golf Tournament / Campaign Kickoff Luncheon



## TEE IT FOR OUR COMMUNITY | AUGUST 26, 2024

Approximate Attendance: 80-200

This event goes to support our partner agencies so they can continue to provide basic needs, emergency support, and advance education, economic mobility and health solutions that make our community stronger. Attendees Include: C-Suite Executives, Financial Institutions, Manufacturing, Small Business, Civic Organizations, Healthcare, and Community Advocates.

<b>PREMIER SPONSORSHIP BENEFITS</b>	<b>Platinum Sponsor \$2,000</b>	<b>Gold Sponsor \$1,000</b>
Company Foursome Team(s)	2	1
Company Logo On Event Signage	X	X
Company Logo Featured On Event Web Page	X	X
Social Media Recognition (2,500+)	X	X

## OTHER SPONSORSHIPS OPTIONS:

**Lunch Sponsor: \$1,000**

**Hole Sponsor: \$100**

# DAY OF CARING



## LARGEST VOLUNTEER EVENT | SEPTEMBER 19, 2024

Approximate Attendance: 250-300

Join teams of companies and individuals from across the community to help our partner agencies complete projects that otherwise can't be done due to lack of funds or understaffing. Day of Caring gives people in our community the opportunity to see their United Way contributions at work. Attendees Include: Financial Institutions, Manufacturing, Small Businesses, Civic Organizations, Schools, Government/Municipal, Healthcare, and Community Advocates.

<b>PREMIER SPONSORSHIP BENEFITS</b>	<b>Title Sponsor \$500</b>	<b>Platinum Sponsor \$250</b>	<b>Gold Sponsor \$100</b>
Company Name On T-Shirt	X	X	X
Social Media Recognition (2,500+)	X	X	X
Company Logo Featured On Event Web Page	X	X	
Recognition In Local Media	X	X	
Recognition In E-Newsletter	X	X	
Company Logo On Signage At Breakfast	X		

# Power Of The Purse



## SPRING FUNDRAISING EVENT | 2025 TBA

**Approximate Attendance: 200-250**

This is the 16th year of bringing women together for a night of fellowship, a silent auction of designer ladies purses and fine jewelry, and games. This event goes to support our partner agencies so they can continue to provide basic needs, emergency support, and advance education, economic mobility and health solutions that make our community stronger.

Attendees Include: C-Suite Executives, Educators, Financial Institutions, Manufacturing, Healthcare, Small Business, Civic Organizations, Healthcare, and Community Advocates

<b>PREMIER SPONSORSHIP BENEFITS</b>	<b>Title Sponsor \$1,000</b>	<b>Platinum Sponsor \$500</b>	<b>Gold Sponsor \$350</b>
Table Of 8 At The Event	X	X	X
Social Media Recognition (2,500+)	X	X	X
Company Logo Featured On Event Web Page	X	X	X
Company Logo On Digital Screen At Event	X	X	
Corporate Rep To Speak At Event	X		
Company Logo On All Marketing Materials	X		

# Barrel of HOPE Fundraiser



## BIGGEST FUNDRAISING EVENT | OCTOBER 3, 2024

Approximate Attendance: 150-200

Barrel of HOPE has been our most successful fundraising event. A private selection of bourbon chosen by the Barrel of HOPE committee is bottled with a private label and is included with the purchase of a ticket. A single barrel of Four Roses Bourbon is the bourbon for the 2024 event. There is dinner, a silent auction, and speakers with all proceeds going to the United Way of McMinn and Meigs Counties Partner Agencies and Community Grant Recipients.

<b>Presenting Sponsor: \$10,000</b>	<b>(Already Claimed For 2024)</b>
2 Tables of 8 Included And 16 Bottles Of Private Selection Bourbon	X
2 Representatives To Participate In The 2025 Bourbon Tasting	X
Social Media Recognition (2,500+)	X
Company Logo On All Marketing Materials	X
Company Logo Featured On Events Web Page	X

<b>Platinum Sponsor: \$1,500</b>	
1 Table of 8 Included And 8 Bottles Of Private Selection Bourbon	X
Social Media Recognition (2,500+)	X
Company Logo On All Marketing Materials	X
Company Logo Featured On Events Web Page	X

# SPONSORSHIP OPPORTUNITIES



United Way of McMinn & Meigs Counties

Our company would like to sponsor at the following levels:

## 3<sup>rd</sup> ANNUAL UWMM GOLF TOURNAMENT

- Platinum Sponsor (\$2,000)  Gold Sponsor (\$1,000)  Lunch Sponsor (\$1,000)  
 Hole Sponsor (\$100)

## DAY OF CARING

- Title Sponsor (\$500)  Platinum Sponsor (\$250)  Gold Sponsor (\$100)

## POWER OF THE PURSE

- Title Sponsor (\$1,000)  Platinum Sponsor (\$500)  Gold Sponsor (\$350)

## BARREL OF HOPE

- Presenting Sponsor (\$10,000)  Platinum Sponsor (\$1,500)

## MEETING & PROMOTION SPONSOR

- Annual Meeting & Kickoff Luncheon (\$750)

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

# Of Sponsorship Packages: \_\_\_\_\_ Total Cost Of Sponsorship Packages: \_\_\_\_\_

Payment options:  Invoice  Cash  Check  Online [uwmmcminn-meigs.com/donate](http://uwmmcminn-meigs.com/donate)  
(Put sponsorship in the comments)

If you have any questions, please contact Paige Zabo at [paige@unitedwaymm.com](mailto:paige@unitedwaymm.com)

## A THRIVING COMMUNITY FOR ALL.

If you're interested in sponsoring United Way of McMinn & Meigs Counties, visit [uwmcminn-meigs.com](http://uwmcminn-meigs.com)

P.O. Box 1681, Athens, TN 37371  
(423) 745-9606 | [uwmcminn-meigs.com](http://uwmcminn-meigs.com)

