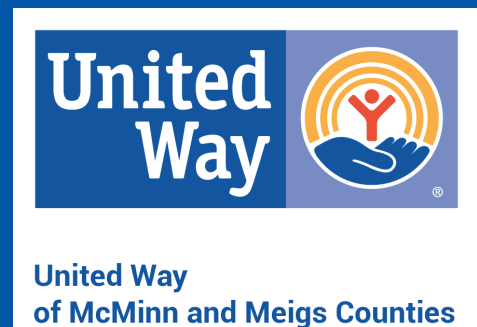




2025 Sponsorship Opportunities



Partner With Us

United Way has been driving positive change for generations in our community. At United Way of McMinn & Meigs Counties, our mission is to unite our community's resources to give everyone the opportunity for a good quality of life through programs in EDUCATION, FINANCIAL STABILITY, and HEALTH.

An investment in United Way funds a network of local programs that meet short-term needs while investing in long-term stability and providing food, housing, career training, educational enrichment, mental health services, and crisis intervention for kids, adults, and seniors. It takes everyone working together to create a strong, vibrant community. We all win when children succeed in school, families are financially stable, and our neighbors are healthy.

Together, we can create a thriving community for all. We invite companies looking for engaging and impactful ways to make a difference in the McMinn and Meigs community to partner with United Way of McMinn & Meigs Counties through our 2025 Sponsorship Opportunities.



Why partner with United Way of McMinn & Meigs Counties?

Impact your community

Receive local visibility year-round

Increase your brand exposure and elevate your corporate identity

Reinforce your company's reputation as a strong community partner

Engage your employees and strengthen your workforce

If you're interested in sponsoring a United Way of McMinn & Meigs Counties event, please visit uwmcminn-meigs.com or email unitedway@unitedwaymm.com

4th Annual UWMM Golf Tournament



TEE IT FOR OUR COMMUNITY | AUGUST 4, 2025

APPROXIMATE ATTENDANCE: 180-200

This event goes to support our partner agencies so they can continue to provide basic needs, emergency support, and advance education, economic mobility, and health solutions that make our community stronger. Attendees Include: C-Suite Executives, Financial Institutions, Manufacturing, Small Businesses, Civic Organizations, Healthcare, and Community Advocates.

Premier Sponsorship Benefits:	Platinum Sponsor \$2,000	Gold Sponsor \$1,000
Company Foursome Team(s)	2	1
Company Logo on Event Signage	X	X
Company Logo Featured on Event Web Page	X	X
Social Media Recognition (2,500+)	X	X

Other Sponsorships Options:

Lunch Sponsor: \$1,000

Hole Sponsor: \$100

Campaign Kickoff & Day of Caring



Largest Volunteer Event

September 18, 2025

APPROXIMATE ATTENDANCE: 250 - 300

Join teams of companies and individuals from across the community to help our partner agencies complete projects that otherwise cannot be done due to the lack of funds or understaffing. Day of Caring gives people in our community the opportunity to see their United Way contributions at work. Attendees Include: Financial Institutions, Manufacturing, Small Businesses, Civic Organizations, Schools, Government/Municipal, Healthcare, and Community Advocates.

Premier Sponsorship Benefits:	Title Sponsor \$750	Platinum Sponsor \$500	Gold Sponsor \$250
Company Name on T-Shirt	X	X	X
Social Media Recognition (2,500+)	X	X	X
Company Logo Featured on Event Web Page	X	X	
Recognition In Local Media	X	X	
Recognition In E-Newsletter	X	X	
Company Logo On Signage At Breakfast	X		

Power of The Purse



Spring Fundraising Event | 2026 TBA

APPROXIMATE ATTENDANCE: 200-250

This is the 17th year of bringing women together for a night of fellowship with games, a silent auction of designer ladies purses, and fine jewelry. This event goes to support our partner agencies so they can continue to provide basic needs, emergency support, and advance education, economic mobility, and health solutions that make our community stronger.

Attendees Include: C-Suite Executives, Financial Institutions, Manufacturing, Small Businesses, Civic Organizations, Healthcare, and Community Advocates.

Premier Sponsorship Benefits:	Title Sponsor 1,000	Platinum Sponsor \$500	Gold Sponsor \$350
Table Of (8) At The Event	X	X	X
Social Media Recognition (2,500+)	X	X	X
Company Logo Featured on Event Web Page	X	X	X
Company Logo Featured on Digital Screen At Event	X	X	
Corporate Rep To Speak At Event	X		
Company Logo On All Marketing Materials	X		

Barrel of HOPE Fundraiser



BIGGEST FUNDRAISING EVENT

OCTOBER 2, 2025

APPROXIMATE ATTENDANCE: 150 - 200

Barrel of HOPE has been our most successful fundraising event. A private selection of bourbon chosen by the Barrel of HOPE committee is bottled with a private label and is included with the purchase of a ticket. A single barrel of Bardstown Bourbon is the bourbon for the 2025 event. There is dinner, a silent auction, and speakers with all proceeds going to United Way of McMinn and Meigs Counties Partner Agencies and Community Grant Recipients.

Platinum Sponsor: \$1,500

1 Table of (8), Includes (8) Bottles of Private Selection Bourbon

X

Social Media Recognition (2,500+)

X

Company Logo Featured on Event Web Page

X

Company Logo On All Marketing Materials

X

SPONSORSHIP OPPORTUNITIES



United Way
of McMinn and Meigs Counties

Our company would like to sponsor at the following levels:

3rd Annual UWMM Golf Tournament

- ☐ Platinum Sponsor (\$2,000) ☐ Gold Sponsor (\$1,000) ☐ Lunch Sponsor (\$1,000)
☐ Hole Sponsor (\$100)

Day of Caring

- ☐ Title Sponsor (\$750) ☐ Platinum Sponsor (\$500) ☐ Gold Sponsor (\$250)

Power of The Purse

- ☐ Title Sponsor (\$1,000) ☐ Platinum Sponsor (\$500) ☐ Gold Sponsor (\$350)

Barrel of HOPE

- ☐ Platinum Sponsor (\$1,500)

Meeting & Promotion Sponsor

- ☐ Annual Meeting & Kickoff Luncheon (\$750)

Contact Name: _____

Company: _____ Phone: _____

Email: _____

of Sponsorship Packages: _____ Total Cost of Sponsorship Packages: _____

Payment Options: ☐ Invoice ☐ Check ☐ Cash ☐ Online uwmmcminn-meigs.com/donate
(Put sponsorship in the comments)

If you have any questions, please contact unitedway@unitedwaymm.com