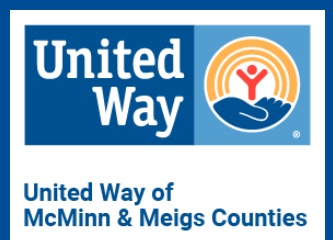




# 2023 SPONSORSHIP OPPORTUNITIES



# PARTNER WITH US.

United Way has been driving positive change for generations in our community. At United Way of McMinn & Meigs Counties our mission is to unite our community's resources to give everyone the opportunity for a good quality of life through programs in EDUCATION, FINANCIAL STABILITY, and HEALTH.

An investment in United Way funds a network of local programs that meet short-term needs while investing in long-term stability and providing food, housing, career training, educational enrichment, mental health services, and crisis intervention for kids, adults, and seniors. It takes everyone working together to create a strong, vibrant community. We all win when children succeed in school, families are financially stable, and our neighbors are healthy.

Together, we can create a thriving community for all. We invite companies looking for engaging and impactful ways to make a difference in the McMinn and Meigs community to partner with United Way of McMinn & Meigs Counties through our 2023 Sponsorship Opportunities.

Why partner with United Way of McMinn & Meigs Counties?

- Impact your community
- Receive local visibility year-round
- Increase your brand exposure and elevate your corporate identity
- Reinforce your company's reputation as a strong community partner
- Engage your employees and strengthen your workforce

If you're interested in sponsoring a United Way of McMinn & Meigs Counties event, please visit [uwmcminn-meigs.com](http://uwmcminn-meigs.com) or email [unitedway@unitedwaymm.com](mailto:unitedway@unitedwaymm.com)



# 2<sup>nd</sup> Annual UWMM Golf Tournament



## TEE IT UP FOR OUR COMMUNITY | OCTOBER 16, 2023

**Approximate Attendance: 80-100**

This event goes to support our partner agencies so they can continue to provide basic needs, emergency support, and advance education, economic mobility and health solutions that make our community stronger. Attendees Include: C-Suite Executives, Financial Institutions, Manufacturing, Small Business, Civic Organizations, Healthcare, and Community Advocates.

<b>PREMIER SPONSORSHIP BENEFITS</b>	<b>Platinum Sponsor \$2,000</b>	<b>Gold Sponsor \$1,000</b>
Company Foursome Team(s)	2	1
Company Logo On Event Signage	X	X
Company Logo Featured On Event Web Page	X	X
Social Media Recognition (2,500+)	X	X

## OTHER SPONSORSHIPS OPTIONS:

**Lunch Sponsor: \$1,000**

**Drink Sponsor: \$500**

**Scorecard Sponsor: \$500**

**Hole Sponsor: \$150**

# DAY OF CARING



## LARGEST VOLUNTEER EVENT | SEPTEMBER 21, 2023

**Approximate Attendance: 250-300**

Join teams of companies and individuals from across the community to help our partner agencies complete projects that otherwise can't be done due to lack of funds or understaffing. Day of Caring gives people in our community the opportunity to see their United Way contributions at work. Attendees Include: Financial Institutions, Manufacturing, Small Businesses, Civic Organizations, Schools, Government/Municipal, Healthcare, and Community Advocates.

<b>PREMIER SPONSORSHIP BENEFITS</b>	<b>Title Sponsor \$500</b>	<b>Platinum Sponsor \$250</b>	<b>Gold Sponsor \$100</b>
<b>Company Name On T-Shirt</b>	X	X	X
<b>Social Media Recognition (2,500+)</b>	X	X	X
<b>Company Logo Featured On Event Web Page</b>	X	X	
<b>Recognition In Local Media</b>	X	X	
<b>Recognition In E-Newsletter</b>	X	X	
<b>Company Logo On Signage At Breakfast</b>	X		

# Power Of The Purse



## BIGGEST FUNDRAISING EVENT | 2024 TBA

**Approximate Attendance: 200-250**

This is the 16th year of bringing women together for a night of fellowship, a silent auction of designer ladies purses and fine jewelry, and games. This event goes to support our partner agencies so they can continue to provide basic needs, emergency support, and advance education, economic mobility and health solutions that make our community stronger.

Attendees Include: C-Suite Executives, Educators, Financial Institutions, Manufacturing, Healthcare, Small Business, Civic Organizations, Healthcare, and Community Advocates

<b>PREMIER SPONSORSHIP BENEFITS</b>	<b>Title Sponsor \$1,000</b>	<b>Platinum Sponsor \$500</b>	<b>Gold Sponsor \$300</b>
<b>Table Of 8 At The Event</b>	X	X	X
<b>Social Media Recognition (2,500+)</b>	X	X	X
<b>Company Logo Featured On Event Web Page</b>	X	X	X
<b>Company Logo On Digital Screen At Event</b>	X	X	
<b>Corporate Rep To Speak At Event</b>	X		
<b>Company Logo On All Marketing Materials</b>	X		

# CAMPAIGN VIDEO



**AUGUST 2023 - AUGUST 2024**

**Approximate Attendance: 60,000+**

Our annual campaign video is shown across all industries in McMinn and Meigs counties during campaign presentations, across all of our social media platforms, through e-newsletters and our website.

<b>PREMIER SPONSORSHIP BENEFITS</b>	<b>Presenting Sponsor \$3,000</b>
Receive Local Visibility Year-Round	X
Increase Your Brand Exposure	X
Elevate Your Corporate Identity	X
Reinforce Your Company's Reputation As A Community Partner	X
Engage Your Employees	X
Strengthen Your Workforce	X



# SPONSORSHIP OPPORTUNITIES



United Way of  
McMinn & Meigs Counties

Our company would like to sponsor at the following levels:

## 2<sup>nd</sup> ANNUAL UWMM GOLF TOURNAMENT

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Platinum Sponsor (\$2,000) | <input type="checkbox"/> Gold Sponsor (\$1,000)    | <input type="checkbox"/> Lunch Sponsor (\$1,000) |
| <input type="checkbox"/> Drink Sponsor (\$500)      | <input type="checkbox"/> Scorecard Sponsor (\$500) | <input type="checkbox"/> Hole Sponsor (\$150)    |

## DAY OF CARING

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Title Sponsor (\$500) | <input type="checkbox"/> Platinum Sponsor (\$250) | <input type="checkbox"/> Gold Sponsor (\$100) |
|--|---|---|

## POWER OF THE PURSE

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Title Sponsor (\$1,000) | <input type="checkbox"/> Platinum Sponsor (\$500) | <input type="checkbox"/> Gold Sponso (\$300) |
|--|---|--|

## CAMPAIGN VIDEO

- ☐ Presenting Sponsor (\$3,000)

## MEETING & PROMOTION SPONSOR

- ☐ Annual Meeting & Kickoff Luncheon (\$750)

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

# Of Sponsorship Packages: \_\_\_\_\_ Total Cost Of Sponsorship Packages: \_\_\_\_\_

Payment options: ☐ Invoice ☐ Cash ☐ Check ☐ Online [uwmcminn-meigs.com/donate](https://uwmcminn-meigs.com/donate)  
(Put sponsorship in the comments)

If you have any questions, please contact Paige Zabo at [paige@unitedwaymm.com](mailto:paige@unitedwaymm.com)

## A THRIVING COMMUNITY FOR ALL.

If you're interested in sponsoring United Way of McMinn & Meigs Counties, visit [uwmcminn-meigs.com](http://uwmcminn-meigs.com)

P.O. Box 1681, Athens, TN 37371  
(423) 745-9606 | [uwmcminn-meigs.com](http://uwmcminn-meigs.com)

