

2021 Community Needs Survey Findings

January 2022



United Way
of McMinn and Meigs Counties



Purpose

- The Community Needs Community set forth a goal to understand what needs exist in McMinn and Meigs Counties, and if community members felt that the United Way of McMinn and Meigs Counties are meeting those needs.



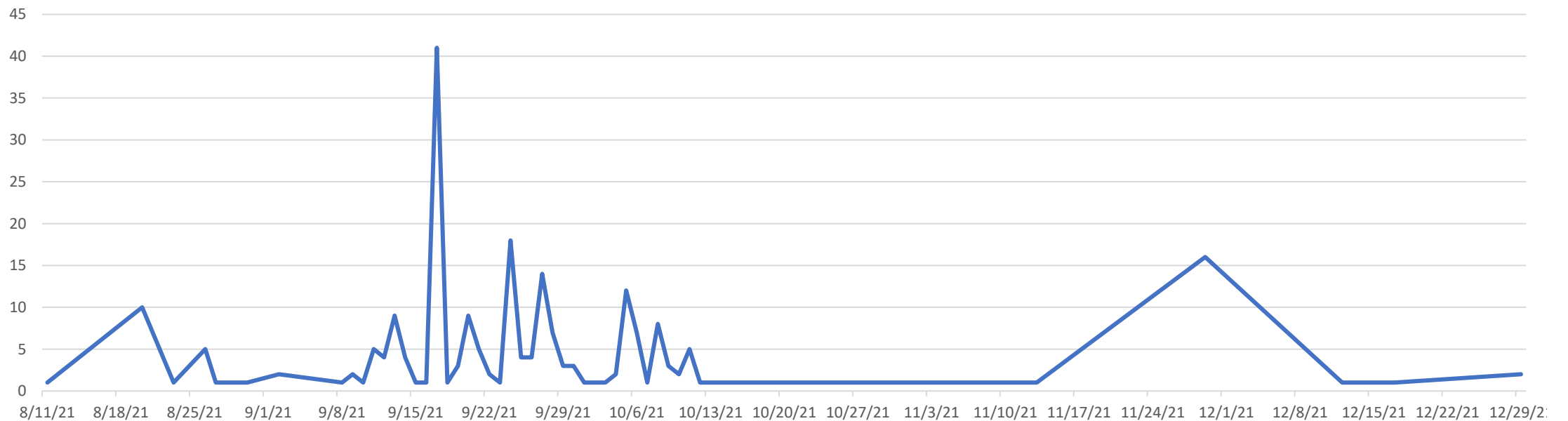
Method

- The Committee put an online survey into the field starting in August and open through the end of 2021.
- Hard copies of the survey were also handed out & collected, and these responses were manually entered to the online survey tool.



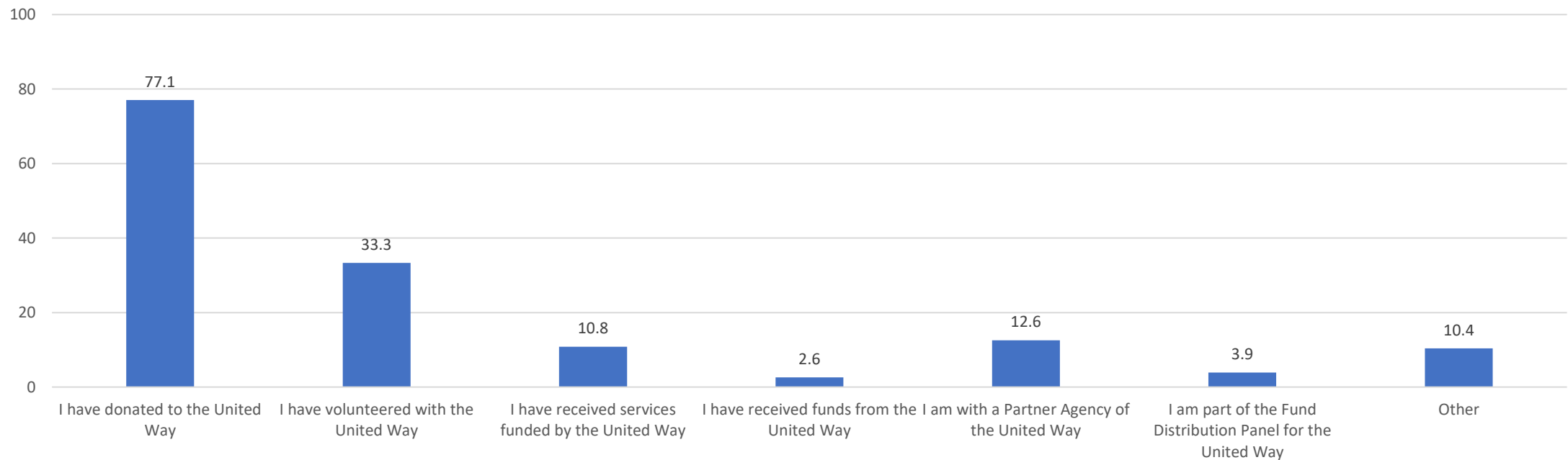
Responses

- 235 responses were collected from August to December. Most of these were from McMinn County.



Respondents

- Most respondents were donors to the United Way of McMinn and Meigs Counties.



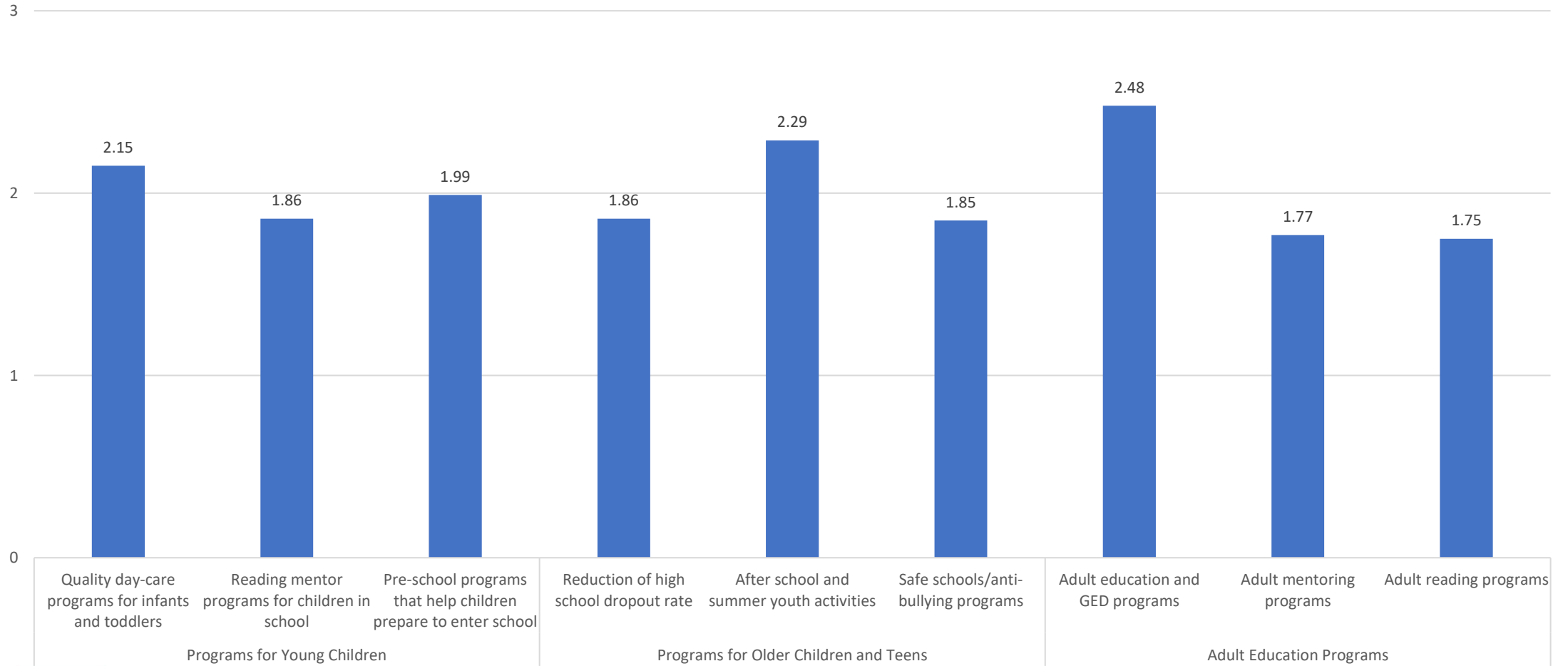
Community Needs



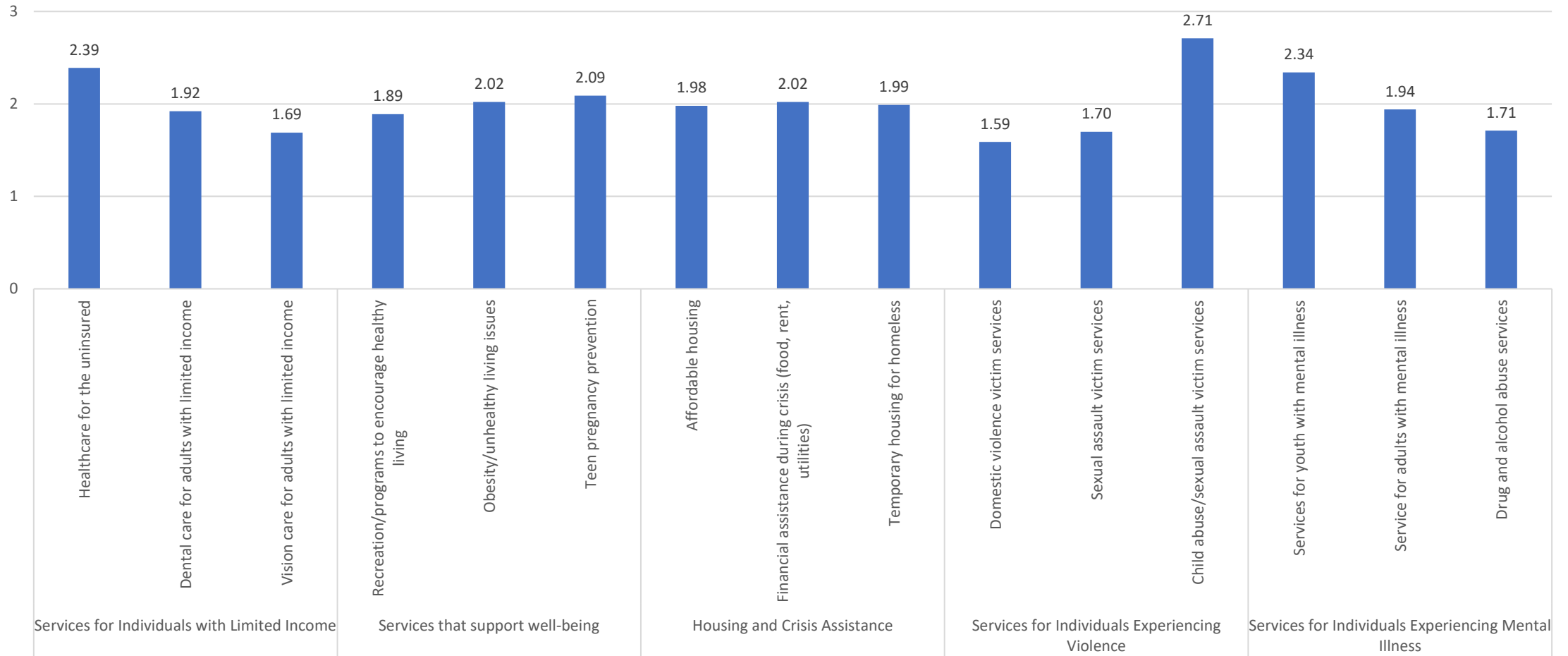
United Way
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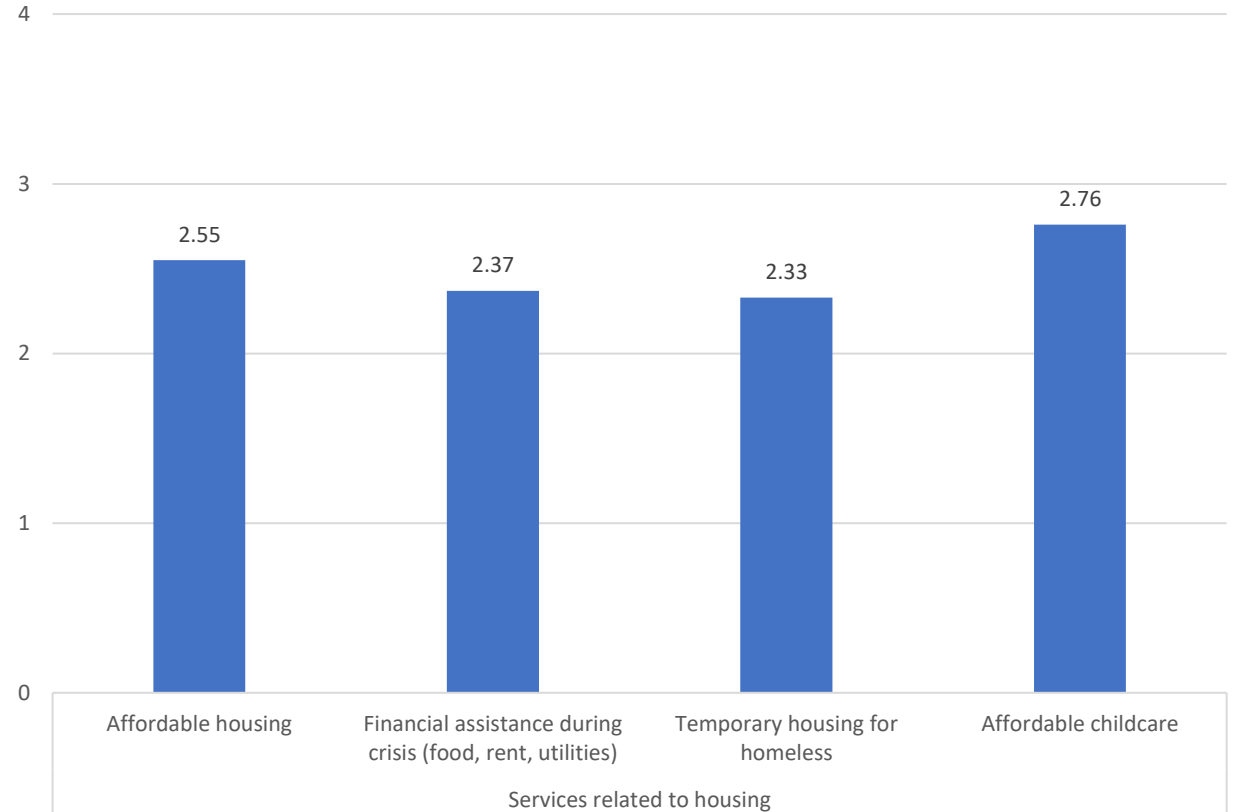
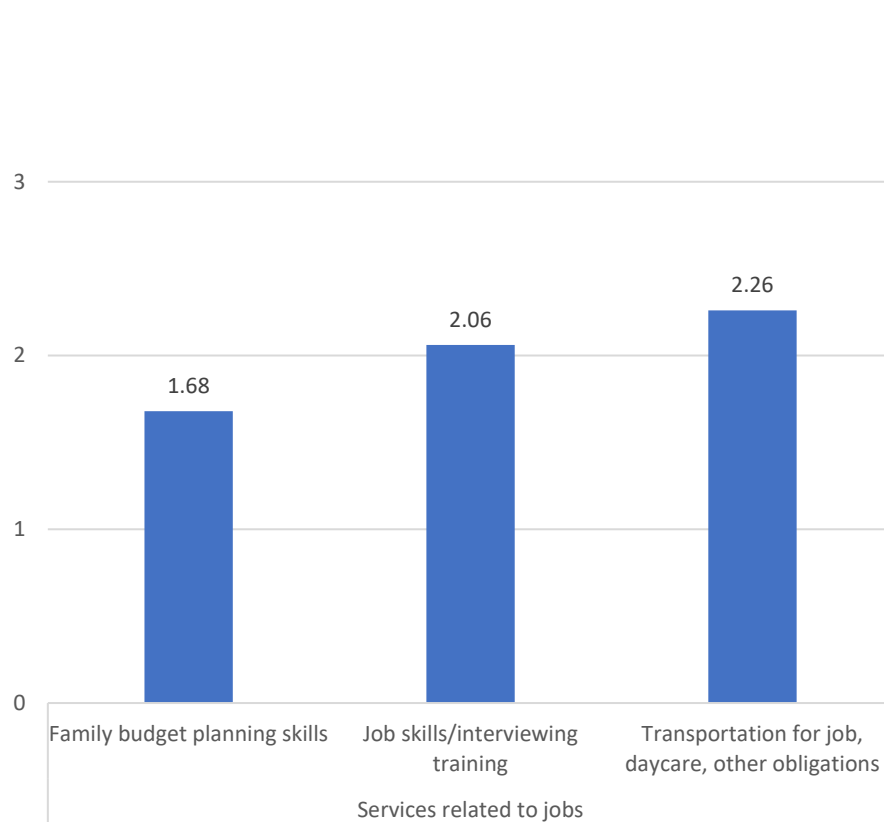
Education Programs



Health and Well-being



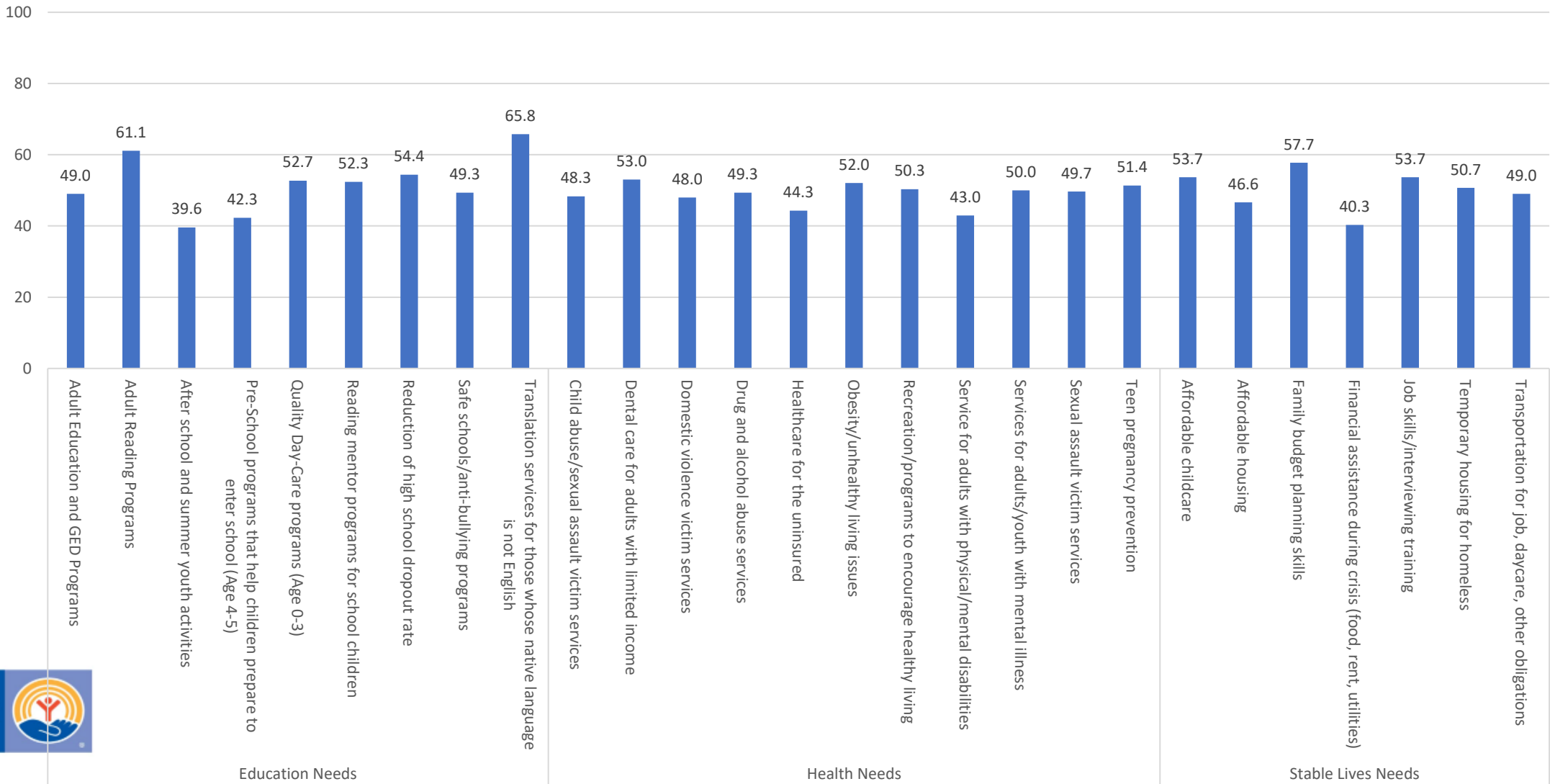
Promoting Stable Lives



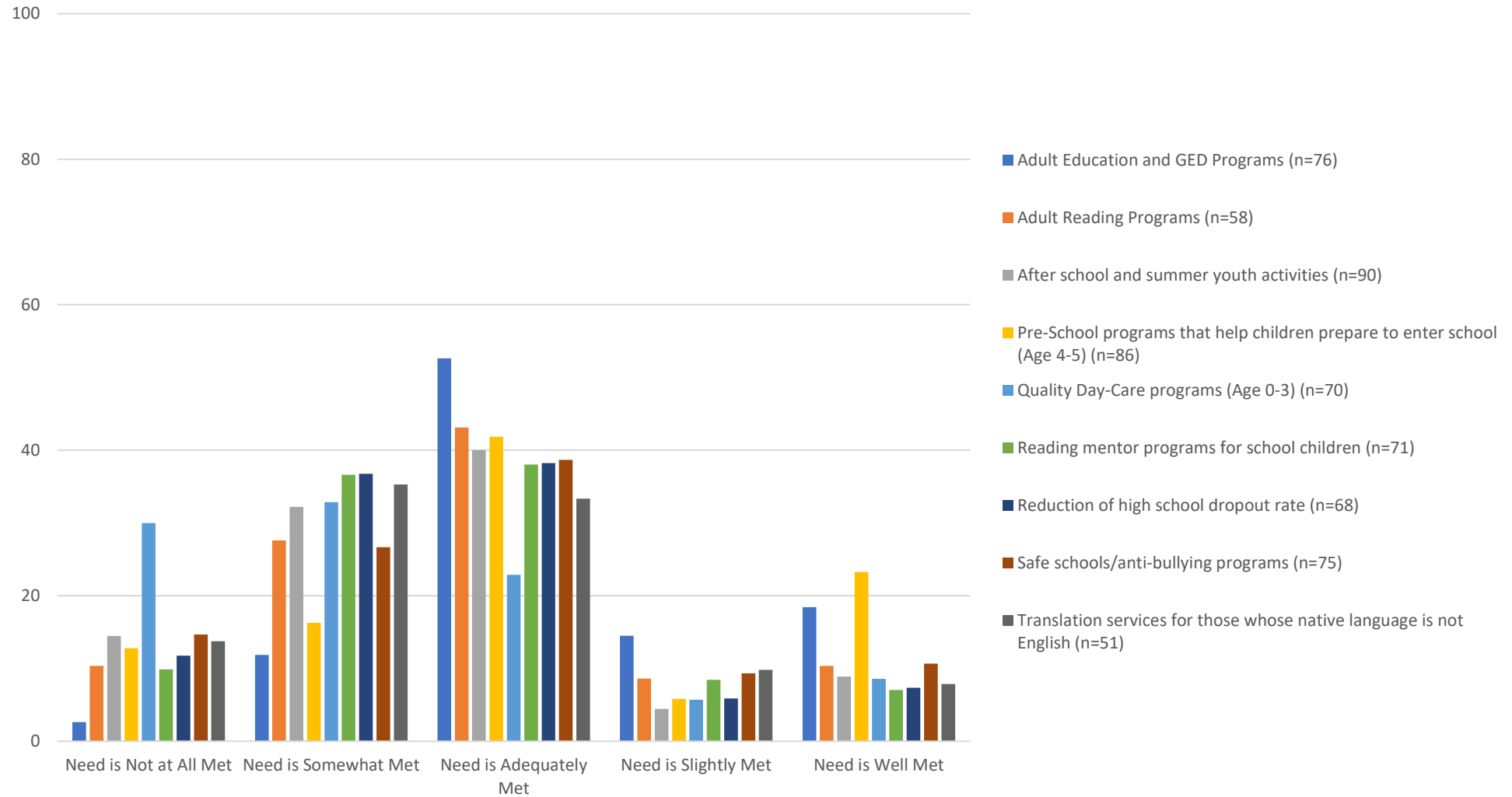
Needs being Met by United Way of McMinn and Meigs Counties



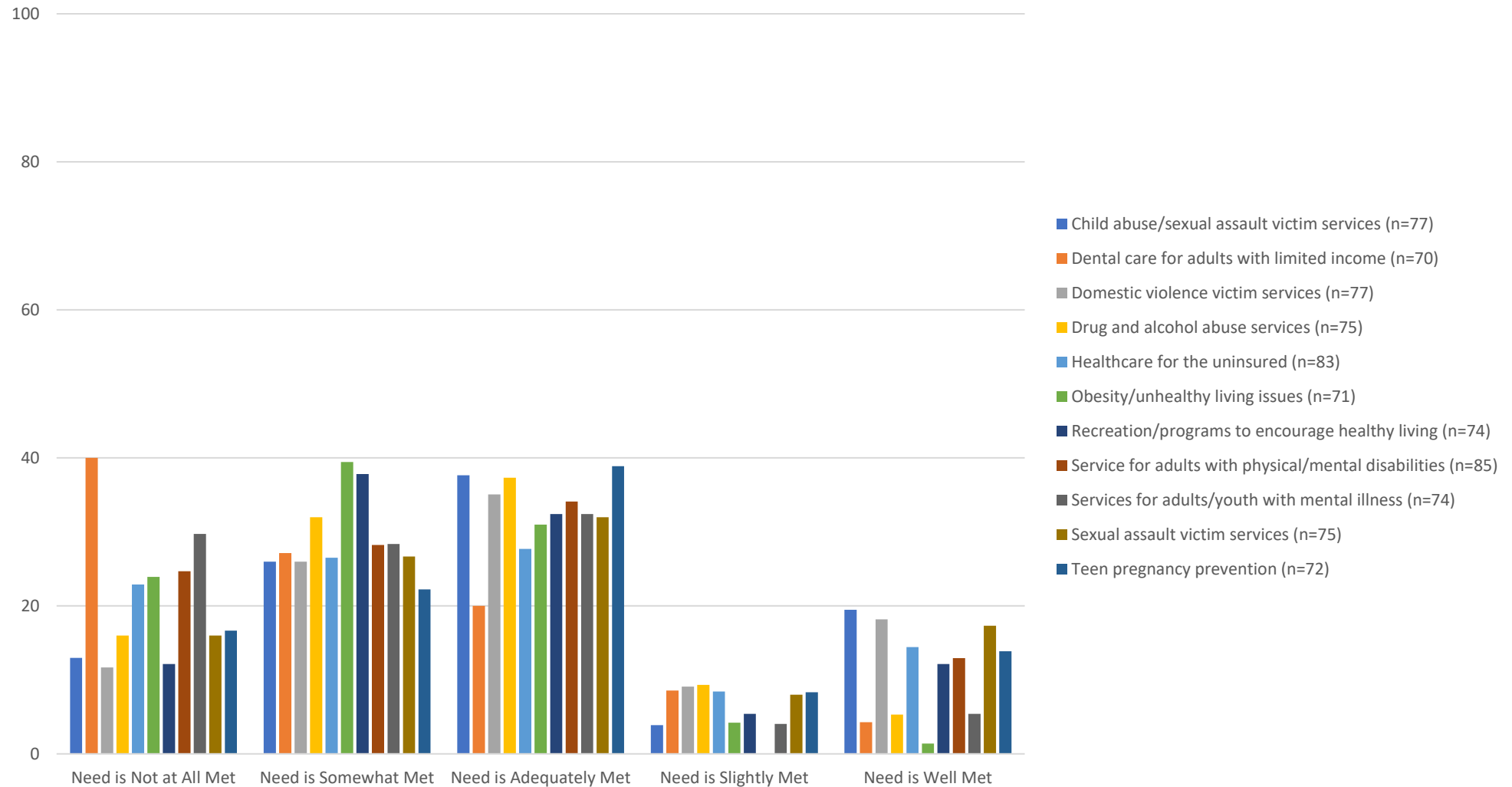
Most respondents are unsure



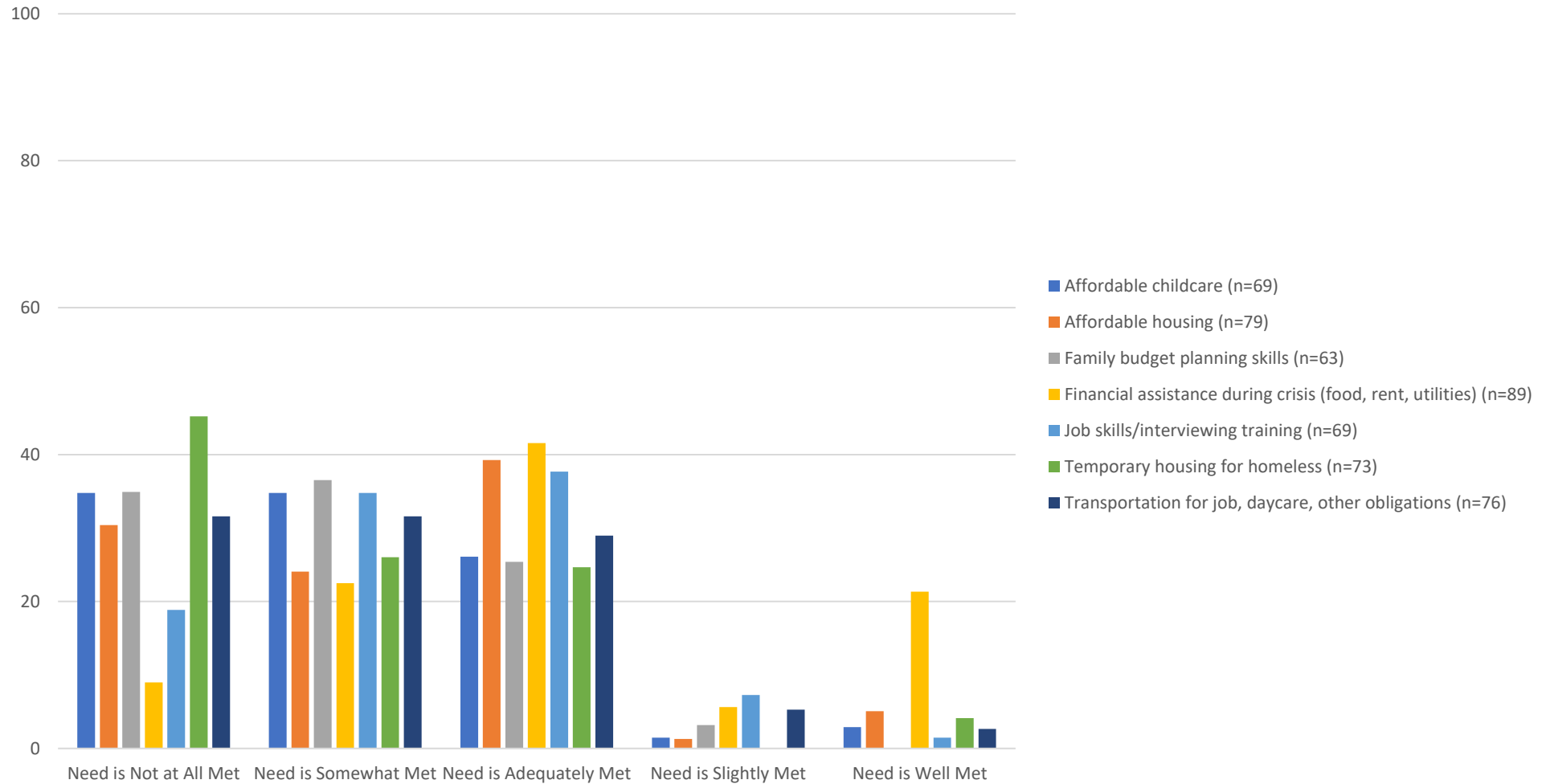
Education Programs



Health Programs



Stable Lives



Implications



- Among programs for children, it appears the need is for childcare outside of school hours but during work hours. These include after-school and summer programs and quality day-care programs, both of which ranked as highly needed in the community. This suggests a gap in care that parents must fill during their work hours when children are not in school.



- For adults, education and GED programs were considered a need in the community.
- Financial issues emerged as a theme among programs needed for adults. Top of these needs was healthcare for the uninsured.
- Financial services in times of crisis, temporary housing for individuals experiencing homelessness, and affordable housing were all viewed as needs within the community



- Overall, when asked if the United Way of McMinn and Meigs Counties is meeting needs in 27 different categories, approximately half of respondents indicated they didn't know if the organization was meeting the needs, or the respondent didn't have an opinion.
 - This shows a real opportunity for the United Way of McMinn and Meigs Counties to improve the knowledge of people in the community about what the organization does and how it fulfills the needs identified within the community.



Discussion

Report and Presentation prepared by Kristin E. Schrader



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